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Wlamoon
3/15/04

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Robert A. Knee et al.

Application No.: 09/139,777 Confirmation No.: 5715

Filed : August 25, 1998

For : INTERACTIVE PROGRAM GUIDE FOR DETERMINING
USER VALUES FOR DEMOGRAPHIC CATEGORIES

Group Art Unit : 2611

Examiner : Andrew Y. Koenig

New York, New York 10020
February 25, 2004

Hon. Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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MAR 05 2004

Technology Center 2600

REPLY TO OFFICE ACTION

Sir:

Responsive to the Office Action mailed
September 25, 2003, please amend the above-identified
patent application as follows:

Amendments to the Claims are reflected in the
listing of claims which begin on page 2 of this paper.

Remarks begin on page 24 of this paper.

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